



Thursday 21<sup>st</sup> June 2018  
**MEDIA RELEASE**

## **DIPLOMA OF TRAVEL & TOURISM MANAGEMENT**

*Goulburn River Valley Tourism* in conjunction with *GOTAFE* have come together to provide the regions tourism industry with a truly tailored tourism management course.

Tourism operators and staff across the region are invite to become industry leaders through our **Goulburn River Valley Tourism supported SIT50116 Diploma of Travel and Tourism Management**.

If you are a tourism operator wanting to grow your business skills in leadership and management or need to focus more on marketing your business then our course has been tailored specifically for business owners and their staff in the Heart of Victoria.

With industry feedback we have tailored the Diploma to include 12 core subjects, seven elective subjects and two distinct program streams which you can choose from - one dedicated to Management and Leadership, the other to Marketing and PR.

The course will be delivered over a 12 month period as an on-line course to assist busy operators and staff to be able to complete the course in their own time. The course is supported with online tutorials, weekly support sessions with lecturers and quarterly face-to-face workshops.

Government funding is also available of up to \$2,000 for eligible participants. To download a prospectus, click on the link below. Or to find out more about the course, funding eligibility, and dates please contact Leanne on 03 5795 1614.

[www.goulburnrivervalley.com.au/diploma](http://www.goulburnrivervalley.com.au/diploma)

**For further information contact:**

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